

MASTER COPY



**Agricultural
Crop Report
1976**

County of Santa Clara

No. County

County of Santa Clara
California

March 8, 1977

TO: MR. JAMES G. YOUDE, ACTING DIRECTOR, CALIFORNIA DEPARTMENT OF
FOOD AND AGRICULTURE AND THE HONORABLE BOARD OF SUPERVISORS OF
THE COUNTY OF SANTA CLARA:

GERALDINE STEINBERG, CHAIRPERSON
DOMINIC L. CORTESE RODNEY DIRIDON
DAN MC CORQUODALE SIG SANCHEZ

AND

MR. WILLIAM SIEGAL, COUNTY EXECUTIVE

In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1976 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,



C. O. HOWE
AGRICULTURAL COMMISSIONER

TABLE OF CONTENTS

	<u>PAGE</u>
Fruit and Nuts	1
Bushberries and Strawberries	1
Vegetable Crops	1
Seed Crops	3
Field Crops	3
Nursery Products - Cut Flowers	4
Nursery Products - Nursery Stock	4
Apiary Products	5
Livestock and Poultry	5
Livestock and Poultry Products	6
Inventories of Livestock and Poultry	6
Comparative Figures of Agricultural Values	7
Acreage Trend of Fruit and Nut Crops	8
Comparative Acreages of Major Fruit and Nut Crops of North County and South County	9

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

ITEM	YEAR	HARVESTED		PRODUCTION		VALUE	
		ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Apricots	1976	2,120	4.10	8,690	Ton	\$ 290.	\$ 2,520,000
	1975	2,819	4.86	13,700	Ton	300.	4,110,000
Cherries	1976	825	3.60	2,970	Ton	615.	1,827,000
	1975	1,021	2.92	2,980	Ton	610.	1,818,000
Grapes	1976	2,155	3.30	7,110	Ton	215.	1,529,000
	1975	2,334	3.33	7,770	Ton	205.	1,593,000
Pears	1976	1,537	9.00	13,800	Ton	110.	1,518,000
	1975	1,774	7.16	12,700	Ton	129.	1,638,000
Prunes	1976	5,685	1.06	6,030	Ton	400.	2,412,000
	1975	8,342	1.39	11,600	Ton	385.	4,466,000
Walnuts	1976	2,900	0.40	1,160	Ton	650.	754,000
	1975	3,704	0.648	2,400	Ton	470.	1,128,000
Miscellaneous	1976	340			Ton		700,000
Fruit, Nuts & Prickly Pears	1975	390			Ton		600,000
TOTALS	1976	15,562					\$11,260,000
	1975	20,384					15,353,000

BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Bushberries	1976	10	4.00	40	Ton	\$ 320.	\$ 12,800
	1975	10	4.50	45	Ton	300.	13,500
Strawberries	1976	350	19.50	6,820	Ton	630.	4,297,000
	1975	360	19.50	7,020	Ton	517.	3,629,000
TOTALS	1976	360					\$ 4,309,800
	1975	370					3,642,500

VEGETABLE CROPS

ITEM	YEAR	ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Anise	1976	10	8.00	80	Ton	175.	\$ 14,000
	1975	10	8.75	88	Ton	180.	15,800
Beans, Snap	1976	50	4.50	225	Ton	445.	100,000
	1975	335	4.57	1,530	Ton	370.	566,000
Broccoli	1976	10	2.00	20	Ton	250.	5,000
	1975	50	2.60	130	Ton	280.	36,400

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONTINUED

ITEM	YEAR	HARVESTED		PRODUCTION		VALUE	
		ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Cabbage	1976	90	10.00	900	Ton	110.	\$ 99,000
	1975	70	9.20	644	Ton	80.	51,500
Cauliflower	1976	60	6.00	360	Ton	190.	68,400
	1975	55	4.00	220	Ton	240.	52,800
Chinese Vegetables	1976	800	14.0	11,200	Ton	120.	1,344,000
	1975	660	18.0	11,900	Ton	100.	1,190,000
Corn	1976	260	5.00	1,300	Ton	170.	221,000
	1975	240	5.58	1,340	Ton	160.	214,000
Cucumbers	1976	1,350	15.5	20,900	Ton	130.	2,717,000
	1975	1,240	14.0	17,400	Ton	120.	2,088,000
Endive	1976	30	7.00	210	Ton	145.	30,400
	1975	40	9.00	360	Ton	120.	43,200
Garlic	1976	650	5.70	3,700	Ton	370.	1,369,000
	1975	500	5.20	2,600	Ton	382.	993,000
Lettuce, Head	1976	900	9.0	8,100	Ton	155.	1,256,000
	1975	625	10.7	6,690	Ton	116.	776,000
Leaf	1976	400	5.5	2,200	Ton	265.	583,000
	1975	390	5.79	2,260	Ton	173.	391,000
Romaine	1976	80	17.0	1,360	Ton	85.	116,000
	1975	90	15.9	1,430	Ton	66.	94,400
Mushrooms	1976	70	87.0	6,090	Ton	1,400.	8,526,000
	1975	55	86.0	4,730	Ton	1,340.	6,338,000
Mustard Greens	1976	140	4.0	560	Ton	275.	154,000
	1975	50	4.30	215	Ton	240.	51,600
Onions	1976	300	18.5	5,550	Ton	95.	527,000
	1975	505	22.6	11,400	Ton	200	2,280,000
Peppers, Bell	1976	800	9.50	7,600	Ton	170.	1,292,000
	1975	860	9.50	8,170	Ton	152.	1,242,000
Peppers, Chili & Wax	1976	400	7.5	3,000	Ton	350.	1,050,000
	1975	315	6.51	2,050	Ton	370.	758,000
Spinach	1976	80	7.0	560	Ton	340.	190,000
	1975	80	5.60	448	Ton	300.	134,000
Squash	1976	300	7.50	2,250	Ton	190.	428,000
	1975	105	7.80	819	Ton	162.	133,000

SANTA CLARA COUNTY

DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONTINUED

ITEM	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
Tomatoes	1976	110	13.5	1,480	Ton	\$ 350.	\$ 518,000
Fresh	1975	85	19.1	1,620	Ton	230.	373,000
Processed	1976	7,100	17.5	124,000	Ton	47.	5,828,000
	1975	8,500	24.9	212,000	Ton	55.	11,660,000
Cherry	1976	60	22.0	1,320	Ton	290.	383,000
	1975	70	22.6	1,580	Ton	340.	537,000
Misc.	1976	1,200			Ton		900,000
Vegetables <u>1/</u>	1975	700			Ton		800,000
TOTALS	1976	15,250					\$27,718,800
	1975	15,617					30,818,700

1/ Not reported separately to avoid disclosure of confidential business data.

SEED CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION TONS	TOTAL
Flower & Vegetable	1976	960	300	\$ 690,000
Seed	1975	1,362	464	1,036,000

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
Barley	1976	170	.58	99	Ton	\$ 96.	\$ 9,500
	1975	1,000	1.1	1,100	Ton	85.	93,500
Hay, Alfalfa	1976	265	5.10	1,350	Ton	89.	120,000
	1975	230	5.2	1,200	Ton	60.	72,000
Grain	1976	3,770	0.515	1,940	Ton	70.	136,000
	1975	6,350	0.99	6,300	Ton	80.	504,000
Pasture & Range	1976	3,500			Acre	35.	122,000
Improved	1975	3,500			Acre	35.	122,000
Irrigated	1976	1,500			Acre	200.	300,000
	1975	1,500			Acre	150.	225,000
Range	1976	220,000			Acre	2.	440,000
	1975	220,000			Acre	6.	1,320,000
Sugar Beets	1976	2,140	38.	81,300	Ton	20.	1,626,000
	1975	2,120	31.	65,700	Ton	28.	1,840,000
TOTALS	1976	231,345					\$ 2,753,500
	1975	239,400					4,176,500

SANTA CLARA COUNTY

DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS - CUT FLOWERS

	YEAR	HOUSE	FIELD	SOLD	UNIT	VALUE	
		SQ. FT.	ACRES	BY PRODUCERS		PER UNIT	TOTAL
Aster	1976		40	8,400,000	Bloom	\$.055	\$ 462,000
	1975		78	16,380,000	Bloom	.044	721,000
Carnations	1976	3,582,000		64,476,000	Bloom	.085	5,480,000
Standard	1975	3,513,000		63,234,000	Bloom	.08	5,059,000
Miniature	1976	281,000		627,000	Bunch	1.40	878,000
	1975	287,000		642,000	Bunch	1.08	693,000
Chrysanthemums	1976						
Standard		12,437,000		37,311,000	Bloom	.23	8,582,000
Other Types		6,588,000		19,764,000	Bloom	.18	3,558,000
Pompon		9,488,000		6,167,000	Bunch	1.05	6,475,000
Total		28,513,000					18,615,000
Chrysanthemums	1975						
Standard		15,796,000		47,390,000	Bloom	.22	10,426,000
Other Types		5,660,000		16,980,000	Bloom	.15	2,547,000
Pompon		10,404,000		6,763,000	Bunch	.79	5,343,000
Total		31,860,000					18,316,000
Roses	1976	341,000		4,340,000	Bloom	.12	521,000
Standard	1975	269,000		2,995,000	Bloom	.113	338,000
Miniature	1976	36,000		993,000	Bloom	.075	74,500
	1975	78,000		951,000	Bloom	.068	64,700
Miscellaneous <u>1/</u>	1976						99,000
	1975						101,000
TOTALS	1976						\$26,129,500
	1975						25,292,700

1/ Includes Acacia, Eucalyptus, Stephanotis, Yarrow, Gypsophila, Iris, Statice, etc.

NURSERY PRODUCTS - NURSERY STOCK

CROP	YEAR	PRODUCTION AREA		QUANTITY	UNIT	VALUE	
		HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS		PER UNIT	TOTAL
Bedding Plants	1976	125,000	10.0	342,000	Var.	Var.	\$ 601,000
	1975	415,000	7.0	354,000	Var.	Var.	734,000
Christmas Trees	1976		275.	28,000	Trees	9.10	255,000
	1975		243.0	25,000	Trees	8.67	217,000
Ornamental Trees, Roses & Shrubs	1976	305,000	100.	815,000	Plants	Var.	3,174,000
	1975	144,000	95.0	1,040,000	Plants	Var.	2,861,000
Miscellaneous <u>1/</u>	1976	1,194,000	21.	6,332,000	Plants	Var.	1,810,000
	1975	502,000	15.0	8,703,000	Plants	Var.	1,606,000
TOTALS	1976						\$ 5,840,000
	1975						5,418,000

1/ Includes indoor decoratives, Propagative materials, Vegetable plants, and Herbaceous Perennials.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	VALUE	
				PER UNIT	TOTAL
Honey	1976	100,000	Lbs.	\$.40	\$ 40,000
	1975	145,000	Lbs.	.40	58,000
Bees Wax	1976	2,000	Lbs.	1.30	2,600
	1975	1,800	Lbs.	1.10	2,000
TOTALS	1976				\$ 42,600
	1975				60,000

LIVESTOCK AND POULTRY

ITEM <u>1/</u>	YEAR	NUMBER OF HEAD	PRODUCTION	UNIT	VALUE	TOTAL
			TOTAL LIVEWEIGHT		PER UNIT	
Cattle & Calves	1976	17,900	93,200	Cwt.	\$ 30.	\$ 2,796,000
	1975	16,300	87,400	Cwt.	30.	2,622,000
Breeding Stock	1976	775		Ea.	415.	384,000
	1975	235		Ea.	451.	106,000
Sheep & Lambs	1976	850	820	Cwt.	51.	42,000
	1975	340	340	Cwt.	47.	16,000
Hogs & Pigs	1976	515	370	Cwt.	40.	15,000
	1975	380	556	Cwt.	65.	36,100
Chickens	1976	365,000	1,460,000	Lbs.	.075	110,000
	1975	430,000	1,720,000	Lbs.	.048	82,600
TOTALS	1976	385,040				\$ 3,347,000
	1975	447,255				2,862,700

1/ Livestock figures are based on average weight and average selling price of all animals. Figures show only local net weight gain of animals originally purchased from out of County.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY

ITEM	YEAR	PRODUCTION	UNIT	VALUE	
				PER UNIT	TOTAL
Milk	1976	850,000	Cwt.	\$ 9.29	\$ 7,896,000
Market	1975	968,000	Cwt.	9.18	8,886,000
Manufacturing	1976	4,400	Cwt.	7.95	35,000
	1975	4,580	Cwt.	7.14	32,700
Wool	1976	7,500	Lbs.	.70	5,250
	1975	8,000	Lbs.	.50	4,000
Eggs, Chicken <u>1/</u>	1976	13,310,000	Doz.	.55	7,320,000
	1975	12,056,000	Doz.	.44	5,305,000
TOTALS	1976				\$ 15,256,250
	1975				14,227,700

1/ Includes market and farm retail eggs.

INVENTORIES OF LIVESTOCK AND POULTRY
(In Number of Head)

ITEM	January 1, 1976	January 1, 1977
Milk Cows & Heifers that have calved	8,200	7,240
Other Cattle and Calves	25,400	19,600
Total	33,600	26,840
Sheep and Lambs	840	2,010
Hogs and Pigs	210	225
Hens and Pullets of Laying age	800,000	800,000

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

COMPARATIVE FIGURES OF AGRICULTURAL VALUES

	<u>1960</u>	<u>1970</u>	<u>1974</u>	<u>1975</u>	<u>1976</u>
Bearing Acres Fruits, Nuts, All Berries	66,453	38,614	23,265	20,756	15,922
Vegetable Acreage	14,220	15,615	14,583	15,617	15,250
Fruit, Nut, Berry Crops	\$ 49,451,475	\$ 16,060,600	\$ 21,286,600	\$ 18,995,500	\$ 15,569,800
Vegetable Crops	8,624,480	13,869,700	26,379,800	30,818,700	27,718,800
Livestock, Poultry and Products	17,050,595	16,281,550	16,250,200	17,122,400	18,603,250
Field Crops and Apiary	3,053,975	2,037,300	3,092,100	4,411,500	2,796,100
Nursery Stock, Cut Flowers and Seed	13,122,985	17,287,200	29,418,000	31,746,700	32,659,500
TOTALS	\$ 91,303,510.	\$ 65,536,350.	\$ 96,426,700.	\$103,094,800.	\$ 97,347,450.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

ACREAGE TRENDS

TOTAL BEARING AND NON- BEARING ACREAGE OF PRINCIPAL CROPS*	<u>1965</u>	<u>1970</u>	<u>1974</u>	<u>1975</u>	<u>1976</u>	<u>1976 Loss or Gain</u>
Apricots	7,832	5,276	3,171	2,828	2,178	- 650
Cherries	2,522	1,942	1,229	1,085	912	- 173
Pears	5,819	4,202	1,974	1,855	1,649	- 206
Grapes	3,369	2,694	2,437	2,394	2,240	- 154
Prunes	28,769	19,408	9,934	8,370	5,805	-2,565
Walnuts, English	7,501	5,498	4,049	3,746	2,984	- 762
Misc. Tree Crops (Apples, Peaches, Black Walnuts and Other)	919	706	524	493	509	+ 16
TOTAL ACREAGE OF ALL TREES AND VINES	56,731	39,726	23,318	20,771	16,277	-4,494
Strawberries	287	330	373	362	350	
New Plantings of Trees and Vines	289	80	109	26	62	

* Excludes Bushberries and Prickly Pears

1976

		<u>Non-Bearing</u>	<u>Bearing</u>
Apricots	N Co	14	1,395
	S Co	<u>44</u>	<u>725</u>
	Total	58	2,120
Cherries, Bing	N Co	37	184
	S Co	<u>31</u>	<u>317</u>
	Total	68	501
Cherries, Royal Ann	N Co	8	79
	S Co	<u>1</u>	<u>173</u>
	Total	9	252
Cherries, All	N Co	51	288
	S Co	<u>35</u>	<u>538</u>
	Total	86	826
Grapes	N Co	64	700
	S Co	<u>21</u>	<u>1,455</u>
	Total	85	2,155
Pears, Bartlett	N Co	37	762
	S Co	<u>28</u>	<u>494</u>
	Total	65	1,256
Pears, All	N Co	84	1,043
	S Co	<u>28</u>	<u>494</u>
	Total	112	1,537
Prunes, French	N Co	19	1,913
	S Co	<u>99</u>	<u>3,539</u>
	Total	118	5,452
Prunes, Imperial	N Co	0	19
	S Co	<u>2</u>	<u>95</u>
	Total	2	114
Prunes, Sugar	N Co	0	14
	S Co	<u>0</u>	<u>122</u>
	Total	0	136
Prunes, All	N Co	18	1,945
	S Co	<u>102</u>	<u>3,740</u>
	Total	120	5,685
Walnuts	N Co	35	1,299
	S Co	<u>49</u>	<u>1,601</u>
	Total	84	2,900

		<u>Non-Bearing</u>	<u>Bearing</u>
TOTALS OF ABOVE	North County	266	6,670
	South County	279	8,553

* Town of Coyote is used as the dividing point between North County and South County.